PRINCIPLES FOR LONG-TERM INVESTING: MARKET TIMING DOES NOT WORK

JULY 2023 CLIENT QUESTION OF THE MONTH

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Andrew Murphy, CFA Co-Chief Investment Officer

At Winthrop Wealth, we follow a **Total Net Worth Approach** to wealth management that combines both comprehensive financial planning and investment management. The financial plan helps define cash flow needs, seeks to optimize account structures, considers tax mitigation strategies, and determines the appropriate asset allocation based on the client's willingness and ability to take risk. Based on the output of the financial plan, our investment management process designs a well-diversified portfolio constructed with a long-term methodology based on prudent risk management, asset allocation, and security selection. *Financial planning is a tool intended to review your current financial situation, investment objectives and goals, and suggest potential planning ideas and concepts that may be of benefit. Please note that there is no guarantee that financial planning will help you reach your goals.*

Our investment process emphasizes a long-term mindset as we seek to capitalize on the benefits of diversification and the power of compounding. We remind our clients that markets have historically increased over time despite frequent drawdowns, and that a long-term viewpoint is paramount to take advantage of the power of compounding. We can proactively reposition actively managed portfolios by adjusting holdings, engaging in tax loss harvesting, and rebalancing when appropriate. By adhering to a well-structured investment plan, we help our clients avoid making emotional decisions and maintain their focus on the bigger picture throughout different market environments. *No strategy assures success and all investing involves risk, including loss of principle.*

Market timing is an investment strategy that is implemented by selling a large portion of equity holdings when the market is high (keep in mind this could result in substantial capital gains for taxable investors), patiently waiting on the sideline as the market declines, reinvesting at the market low, and then riding the market back up to new highs. Rinse and repeat. Although this might sound easy, the reality is that successful market timing is nearly impossible to execute consistently. Market tops and bottoms are never obvious in real time, only in hindsight. To execute a market timing strategy, an investor must get two decisions precisely correct: when to sell out of the market and when to buy back in. Most investors come up short with the second decision, buying back in. We will note that if an investor discovered the magic formula to market timing, they would essentially be able to make an unlimited amount of money. There is no magic formula.

Market timing decisions are often short-term emotional decisions driven by fear or panic rather than fact-based analysis. Given the damaging impact that market timing decisions have on performance, the average investor should look for ways to mitigate this behavior. A financial advisor can help make rational and data driven decisions rather than ones based on emotion. In our experience, the most effective course of action is to combine comprehensive financial planning with a globally diversified portfolio constructed by a thorough investment process. *No strategy assures success and all investing involves risk, including loss of principle.*

Successful investing requires skill and discipline, not reliance on gimmicks like market timing. We hope that the following slides cement the power of diversification and a long-term approach, and that market timing is a loser's game that should not be relied upon as a serious investment strategy.

WINTHROP WEALTH

DON'T TRY TO BUY AT THE BOTTOM AND SELL AT THE TOP. IT CAN'T BE DONE – EXCEPT BY LIARS.

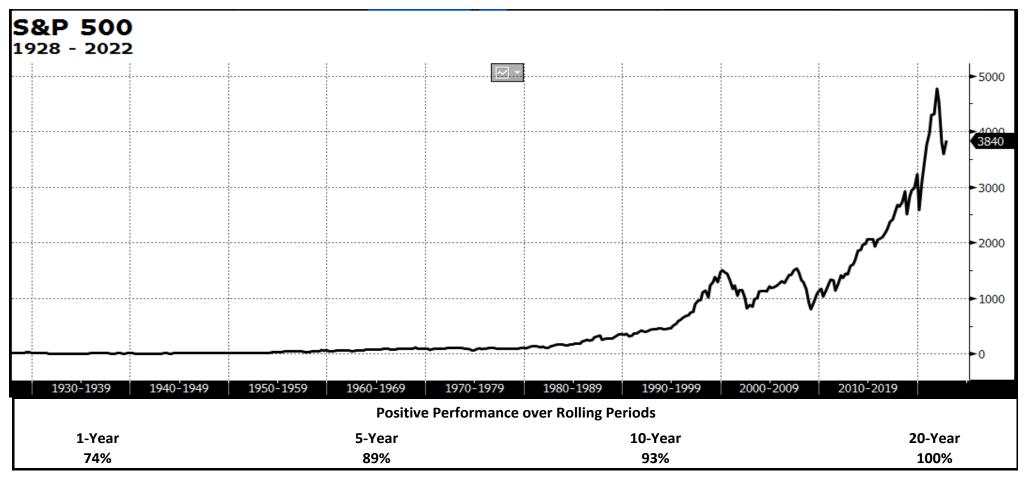
-BERNARD BARUCH

The stock market has gone up over time

From 1928 to 2022, the stock market produced a total annualized return of +9.4%. A \$10,000 investment in 1928 would have increased to over \$51,000,000 at the end of 2022 (Source: Bloomberg).

We would also like to highlight that this period includes several of the most challenging market environments in history, including, the Great Depression, World War II, 1970's Stagflation, Crash of 1987, Dot-Com Bubble, Global Financial Crisis, Covid Pandemic, and 2022's inflation and Fed tightening. The total period includes thirteen bear markets, fifteen recessions, and dozens of corrections and pullbacks.

When you buy a share of stock, you are purchasing an ownership stake in the underlying company, which represents a claim on the firm's cash flows, earnings (profits), and dividends. Stock prices reflect the present value of the company's expected future earnings. Markets have historically increased over time as successful corporations have been able to figure out ways to generate profits through advances in innovation and productivity. *Equity markets have historically recovered from recessions and downturns; however, past performance is no* guarantee of future returns. It is important to consider your own risk tolerance, financial circumstances, and time horizon when investing.



WINTHROP WEALTH

The stock market has gone up over time, but returns were not linear

Since 1928, the stock market produced positive results in 69 calendar years vs. 25 years with negative returns.

The market went higher in 73% of years with an average return of +21.0% and declined in 27% of years with an average drop of -14.0%.

| | | | | S&P 500 Caler | idar Year Retui | rns: 1928 - 2022 | 2 | | | |
|-------------------------------|------------------------|------------------------|------------------------|----------------------|-------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| | | | | | | 1944 19.5% |] | | | |
| | | | | | | 1972 19.0% | | | | |
| | | | | | | 1986 18.7% | 2021 28.7% | | | |
| otal Annualiza | d Poturo: 0 19/ | | | | | 1979 18.6% | 2003 28.7% | | | |
| Total Annualized Return: 9.4% | | | | | | | 1998 28.5% | 1928 37.9% | | |
| Positive Years: 69 (73%) | | | | | | | 1961 | 1995 | | |
| legative Years: | 26 (27%) | | | 1939 | 7.6% 1978 | 18.2% 1988 | 26.9% 2009 | 37.5% 1975 | | |
| | | | | -0.1% 1953 | 6.6% 1956 | 16.6% 1964 | 26.4% 1943 | 37.2% 1945 | | |
| | | | | -0.9% 1990 | 6.5% 1984 | 16.4% 2012 | 25.6% 1976 | 36.3% 1936 | | |
| | | | | - 3.2% | 6.3% 1947 | 16.0% | 23.9% | 33.7% 1997 | | |
| | | | | 2018 -4.4% | 5.6% | 15.8% | 23.9% | 33.3% | | |
| | | | | 1934 -4.7% | 2007 5.6% | 2010 15.1% | 1951 23.8% | 1950 32.6% | | |
| | | | | 1981 -4.9% | 1948 5.4% | 1971 14.3% | 1949 23.6% | 1980 32.5% | | |
| | | | 1957 - 10.7% | 1977 -7.2% | 1987 5.3% | 2014 13.7% | 1996 22.9% | 2013 32.4% | | |
| | | | 1941 -11.6% | 1946 8.0% | 2005 | 1965 12.5% | 1963 22.8% | 1985 31.7% | | |
| | | | 2001 -11.9% | 1969 -8.4% | 1970 3.9% | 1959 12.0% | 1983 22.6% | 1989 31.7% | | |
| | | | 1929 -11.9% | 1962 -8.7% | 2011 | 2016 | 2017 | 2019 31.5% | | |
| | | 2002 | 1973 | 2000 | 2.1% 2015 | 1968 | 1982 | 1955 | 1933 | 1 |
| I | 1937 | -22.1% 1974 | -14.7% 1932 | -9.1% 1940 | 1.4% 1994 | 11.0% 2004 | 21.5% 1999 | 31.4% 1991 | 44.1% 1958 | |
| 1931 | -34.7% 2008 | 26.5% 1930 | -14.8% 2022 | -9.6% 1966 | 1.3% 1960 | 10.9% 1993 | 21.0% 1942 | 30.4% 1938 | 43.1% 1935 | 1954 |
| -47.1% -50% to -40% | -37.0% -40% to -30% | -28.5% -30% to -20% | -18.1% -20% to -10% | -10.0% -10% to 0% | 0.5% 0% to 10% | 10.1% 10% to 20% | 20.1% 20% to 30% | 30.1% 30% to 40% | 41.4% 40% to 50% | 52.3% 50% to 60% |

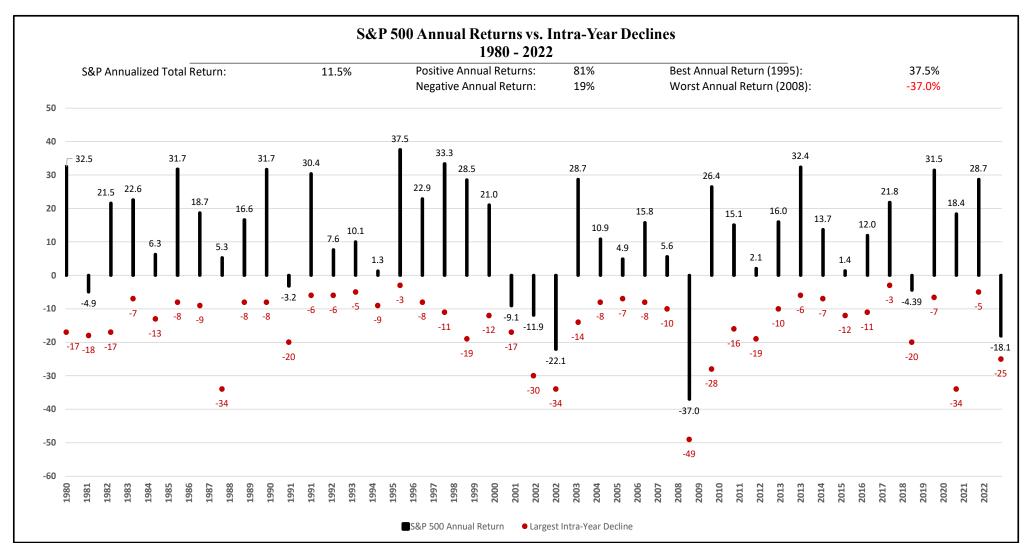


Market declines are common

The following chart displays the S&P 500's annual return and the largest intra-year decline from 1980 through 2022.

Over this period, the S&P 500 has generated a total annualized return of +11.5%. Annual returns ranged from -37.0% to +37.5%.

There were plenty of market drops along the way as the average intra-year price decline was -14%. Note that in 16 instances, the market finished in positive territory for the year despite a decline of at least -10% at some point.



There are always "reasons to sell"

The following table displays S&P 500 annual returns from 1972 through 2022 and the top risk or reason why an investor could have been frightened out of the market each year.

An old investment adage is that the stock market climbs a "wall of worry." This simply means that the market has risen over time despite a constant barrage of potential risks that could cause a correction or decline. The market always has risks to overcome and there is never an "all-clear" signal.

The 24-hour news cycle and advent of social media might make it seem as though risks are more prevalent today, but they have always existed. Historically, you might not have found out about economic data or company specific news until you read about it in the newspaper the next day. Now, everything happens in real-time with a neverending flow of pundits and articles ready to pontificate about what happened and how it may impact the markets.

We caution our clients not to overreact to one data-point, piece of news, or what a so-called market authority might be predicting.

| | Reasons to Sell Stocks | | | | | | | | | | | | |
|------|---|--------|-----------|-------------------------------------|--------------|------|---|--------|--|--|--|--|--|
| | Top Market Risk and S&P 500 Annual Return | | | | | | | | | | | | |
| Year | Market Risk | Return | Year | Market Risk | Return | Year | Market Risk | Return | | | | | |
| 1972 | Largest US Trade Deficit Ever | 19.0% | 1989 | October "Mini Crash" | 31.7% | 2006 | Real Estate Peaks | 15.8% | | | | | |
| 1973 | Energy Crisis | -14.7% | 1990 | Persian Gulf Crisis | -3.2% | 2007 | Subprime Lending | 5.6% | | | | | |
| 1974 | Stagflation | -26.5% | 1991 | Berlin Wall Falls | 30.4% | 2008 | Great Recession Begins | -37.0% | | | | | |
| 1975 | Clouded Economic Prospects | 37.2% | 1992 | Global Recession | 7.6% | 2009 | Double Digit Unemployment Numbers | 26.4% | | | | | |
| 1976 | Economic Recovery Slows | 23.9% | 1993 | Health Care Reform | 10.1% | 2010 | European Sovereign Debt Crisis | 15.1% | | | | | |
| 1977 | Market Slumps | -7.2% | 1994 | Fed Raises Interest Rates Six Times | 1.3% | 2011 | U.S. Credit Downgrade | 2.1% | | | | | |
| 1978 | Interest Rates Rise | 6.6% | 1995 | Dow Tops 5,000 | 37.5% | 2012 | Afghanistan War | 16.0% | | | | | |
| 1979 | Oil Prices Skyrocket | 18.6% | 1996 | Dow Tops 6,400 | 22.9% | 2013 | Fed Taper Tantrum | 32.4% | | | | | |
| 1980 | Interest Rates at All-Time High | 32.5% | 1997 | Hong Kong Reverts to China | 33.3% | 2014 | Oil Prices Plunge 50% | 13.7% | | | | | |
| 1981 | Steep Recession Begins | -4.9% | 1998 | Long Term Capital Mgmt Collapse | 28.5% | 2015 | China Economic Slowdown | 1.4% | | | | | |
| 1982 | Worst Recession in 40 Years | 21.5% | 1999 | Y2K | 21.0% | 2016 | Global Economic Slowdown | 12.0% | | | | | |
| 1983 | Market Hits New Highs | 22.6% | 2000 | Tech Bubble Burst | -9.1% | 2017 | High Valuation | 21.8% | | | | | |
| 1984 | Record Federal Deficits | 6.3% | 2001 | 9/11 Terrorist Attacks | -11.9% | 2018 | US/China Trade War - Fed Policy Mistake | -4.4% | | | | | |
| 1985 | Economic Growth Slows | 31.7% | 2002 | Recession | -22.1% | 2019 | US/China Trade War | 31.5% | | | | | |
| 1986 | Dow Nears 2,000 | 18.7% | 2003 | War in Iraq | 28.7% | 2020 | Covid Pandemic | 18.4% | | | | | |
| 1987 | Record-Setting Market Decline | 5.3% | 2004 | Rising Interest Rates | 10.9% | 2021 | Covid Pandemic - Stimulus Withdrawal | 28.7% | | | | | |
| 1988 | Election Year | 16.6% | 2005 | Hurricane Katrina | 4.9% | 2022 | Inflation - Fed Tightening | -18.1% | | | | | |
| | S&P 500 (1972 - 2022): | Total | Return: 1 | .6,000%. Growth of \$10,000: \$ | \$1,600,000. | Tota | l Annualized Return: +10.5%. | | | | | | |



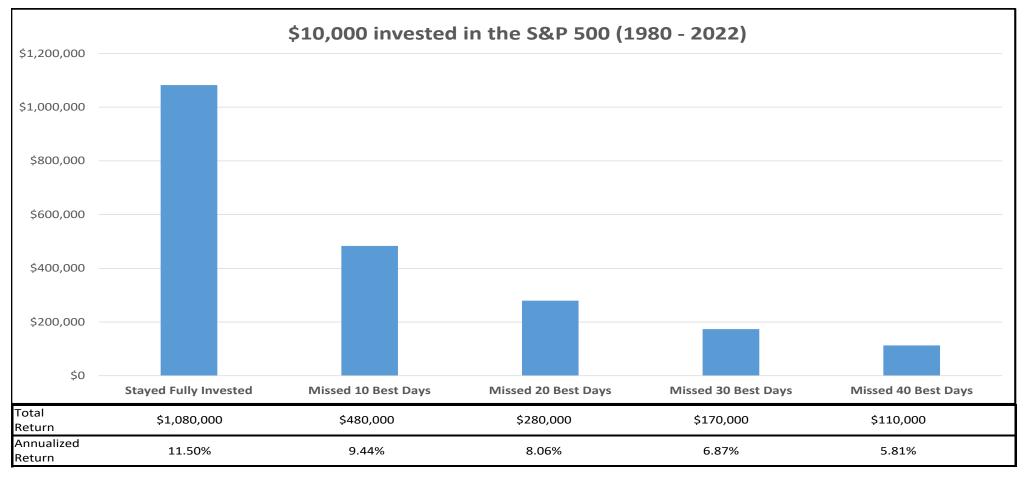
Missing the best days crushes investor returns

Investors who wait on the sidelines for the "optimal" time to buy often miss significant rallies.

A \$10,000 investment in 1980 would have increased to about \$1,080,000 at the end of 2022. Note, this period includes over 10,800 trading days and assumes the individual stayed fully invested. If an investor missed only the 10 best days in the market, their total return would have been less than half. If an investor missed the 40 best days, their return would have been about one tenth. All indexes mentioned are unmanaged indexes which cannot be invested into directly. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. Past performance is no guarantee of future results.

To make things more difficult for market timers, the best days have historically occurred during periods of severe market stress. Nine of the ten best days in the market over the last forty-two years occurred during either the Global Financial Crisis (2008-2009) or the Covid Pandemic (2020). Nervous or frustrated investors who threw in the towel would have missed the subsequent market rebound and devastated their portfolios.

During periods of market stress, it is impossible to know when a market bounce might occur, but we do know that missing a bounce has historically had a severe negative impact on total return of the S&P 500 over the period 1980-2022 as shown below.

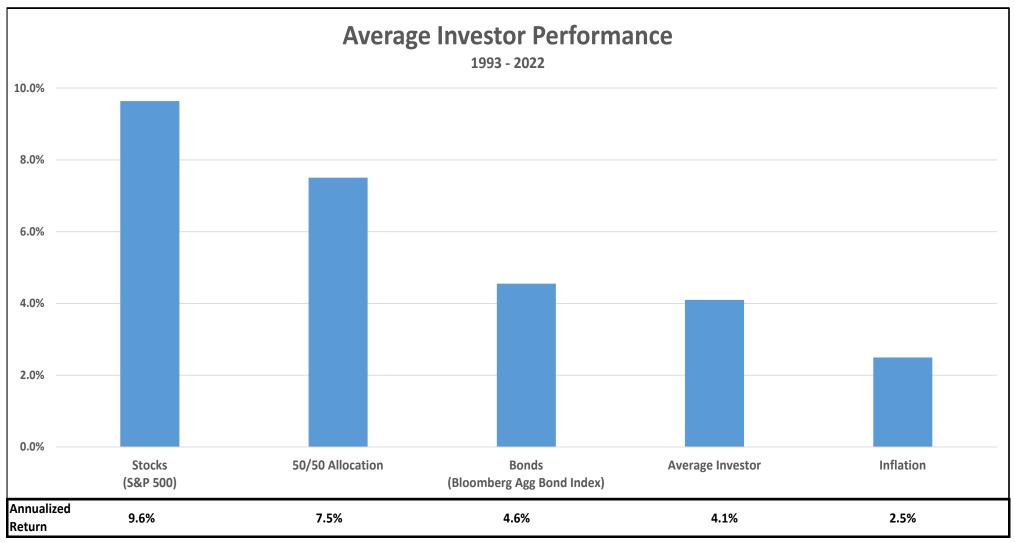




The average investor underperforms due to market timing

The following chart is from a Dalbar study titled "Quantitative Analysis of Investor Behavior" that displays the annualized returns of various asset classes and the average investor for the thirty-year period of 1993 through 2022.

The average asset allocation investor's return is based on an analysis of the net aggregate mutual fund sales, redemptions, and exchanges each month. The study shows that the average investor's return over this period was less than half of stocks and lower than bonds.



Source: Bloomberg. Past performance does not guarantee future results and it is not possible to invest directly into an index. DALBAR'S 2023 Quantitative Analysis of Investor Behavior (QAIB) study examines real investor returns from equity, fixed income and money market mutual funds from January 1993 through December 2022. The study was originally conducted by DALBAR, Inc. in 1994 and was the first to investigate how mutual fund investors' behavior affects the returns they actually earn. https://www.dalbar.com/QAIB/Index



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The benefit of diversification

Diversification and time are an investor's two best friends. Diversified portfolios can lead to more consistent and less volatile results than a single asset class. We know that markets can be extremely volatile in the short-term, but difficult periods have historically not lasted forever. Asset allocation does not ensure a profit or protect against loss. There is no guarantee that a diversified portfolio will enhance overall returns or outperform a non-diversified portfolio.

To highlight the benefits of diversification, we examined the total return performance of nine separate asset classes and a diversified asset allocation from 2008 to 2022 (see below for the asset class index key and weights of the diversified allocation). Notice that from year-to-year many asset classes rotate from top to bottom performers. We will also highlight that the asset allocation has stayed consistently in the middle.

| | | | | | | | | Data | | | | | | | | | |
|---------------------|---------------|----------------------------|----------------------------|-----------------|---------------------|---------------------|----------------------------|-----------------|----------------------------|---------------------|---------------------|---------------------|---------------------|---------------|---------------------|----------------|---------------------|
| Asset Class Returns | | | | | | | | | | | | 2008 - 2022 | | | | | |
| | | | | | | | | | | | | | | | Annualized | Annualized | |
| 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | Return | Volatility | Sharpe |
| Fixed | Emerging | Small | Fixed | Emerging | Small | Large | Large | Small | Emerging | Cash | Large | Small | Large | Commodities | Mid | Emerging | High |
| Income | Markets | Cap | Income | Markets | Сар | Сар | Сар | Сар | Markets | 1.8% | Сар | Сар | Сар | 16.1% | Сар | Markets | Yield |
| 5.2% | 78.5% | 26.8% Mid | 7.8% High | 18.2% Mid | 38.8% Mid | 13.7% Mid | 1.4% Fixed | 21.3% Mid | 37.3% | Fixed | 31.5% Mid | 19.9% | 28.7% | | 8.8% | 21.5% Small | 0.54 Fixed |
| Cash | High Yield | Cap | Yield | Сар | Cap | Сар | Income | Cap | Developed International | Income | Сар | Large Cap | Commodities | Cash | Large Cap | Cap | Income |
| 1.8% | 58.2% | 26.6% | 5.0% | 17.8% | 33.5% | 9.7% | 0.5% | 20.7% | 25.0% | 0% | 26.2% | 18.4% | 27.1% | 1.5% | 8.8% | 21.1% | 0.51 |
| Asset | Mid | Emerging | Large | Developed | Large | Asset | | High | Large | High | Small | Emerging | Mid | High | Small | Mid | Large |
| Allocation | Сар | Markets | Сар | International | Сар | Allocation | Cash 0% | Yield | Сар | Yield | Сар | Markets | Сар | Yield | Cap | Cap | Сар |
| -23.5% | 37.3% | 18.9% | 2.1% | 17.3% | 32.4% | 7.1% | 0% | 17.1% | 21.8% | -2.1% | 25.5% | 18.3% | 24.7% | -11.2% | 7.1% | 19.3% | 0.50 |
| High | Developed | Commodities | Asset∧ | Small | Developed | Fixed | Asset | Large | Mid | Large | Developed | Mid | Small | Fixed | High | Developed | Asset |
| Yield | International | 16.8% | Allocation | Сар | International | Income | Allocation | Сар | Сар | Сар | International | Сар | Cap | Income | Yield | International | Allocation |
| -26.2% | 31.8% | | 1.3% | 16.4% | 22.8% | 6.0% | -0.8% | 11.9% | 16.2% | -4.4% | 22.0% | 13.6% | 14.8% | -13.0% | 6.1% | 18.1% | 0.49 |
| Small Cap | Small Cap | High Yield | Cash | Large Cap | Asset Allocation | Small | Developed International | Commodities | Asset Allocation | Asset Allocation | Asset Allocation | Asset Allocation | Asset Allocation | Mid Cap | Asset Alløcation | Commodities | Mid Cap |
| -33.8% | 27.1% | 15.1% | 0.1% | 16.0% | 17.4% | Cap 4.9% | -0.8% | 11.8% | 14.8% | -4.6% | 20.7% | 12.5% | 14.3% | -13.1% | 5.9% | 17.1% | 0.43 |
| | Large | Large | Mid | Nigh | High | High | Mid | Emerging | Small | Small | Emerging | Developed | Developed | Developed | Fixed | Large | Small |
| Commodities | Cal | Сар | Сар | Yield | Yield | Yield | Сар | Markets | Cap | Сар | Markets | International | International | International | Income | Cap | Сар |
| -35.6% | 26.4% | 15.1% | -1.7% | 15.8% | 7.4% | 2.5% | -2.2% | 1.2% | 14.6% | -11.0% | 18.4% | 7.8% | 11.3% | -14.5% | 2.7% | 16.3% | 0.31 |
| Mid | Asset \ | Asset_/ | Small | Asset 🗸 | Cash | Cash | Small | Asset | High | Mid | High | Fixed | High | Asset | Developed | Assert | Developed |
| Cap | Allocation | Allocation | Сар | Allocation | 0% | 0% | Сар | Allocation | Yield | Сар | Yield | Income | Yield | Allocation | International | Allocation | International |
| -36.2% | 23.4% | 12.5% | -4.2% | 11.9% | | | -4.4% | 8.8% | 7.5% | -11.1% | 14.3% | 7.5% | 5.3% | -14.6% | 1.8% | 10.9% | 0.06 |
| Large | Commodities | Developed International | Developed International | Fixed Income | Fixed Income | Emerging Markets | High Yield | Fixed Income | Fixed Income | Commodities | Fixed Income | High Yield | Cash | Large | Emerging Markets | High Yield | Emerging Markets |
| Cap -37.0% | 18.9% | 7.8% | -12.1% | 4.2% | -2.0% | -2.2% | -4.5% | 2.6% | 3.5% | -11.2% | 8.7% | 7.1% | 0.0% | Cap -18.1% | 0.6% | 10.1% | 0 |
| Developed | Fixed | Fixed | | | Emerging | Developed | Emerging | Developed | | Developed | | | Fixed | Emerging | | Fixed | |
| International | Income | Income | Commodities | Cash | Markets | International | Markets | International | Commodities | International | Commodities | Cash | Income | Markets | Cash | Income | Cash |
| -43.4% | 5.9% | 6.5% | -13.3% | 0.1% | -2.6% | -4.9% | -14.9% | 1.0% | 1.7% | -13.8% | 7.7% | 0.5% | -1.5% | -20.1% | 0.6% | 4.0% | 0 |
| Emerging | Cash | Cash | Emerging | Commodities | Commodities | Commodities | Commodities | Cash | Cash | Emerging | Cash | Commodities | Emerging | Small | Commodities | Cash | Commodities |
| Markets | 0.1% | 0.1% | Markets | -1.1% | -9.5% | -17.0% | -24.7% | 0.3% | 0.8% | Markets | 2.2% | -3.1% | Markets | Cap | -2.6% | 0.3% | -0.19 |
| -53.3% | | | -18.4% | | | | | | | -14.6% | | | -2.5% | -20.5% | | | |
| | | | | | | | | Asset | Class Key | | | | | | | | |
| Large Cap: | S&P 500 | | | Developed I | nternational | : | MSCI EAFE | | - | | | Fixed I | ncome: | Bloomberg | Barclays US A | gg | |
| Mid Cap: | S&P 400 | | | Emerging M | | | MSCI Emerg | ing Markets | | | | | ry Bills: | 0 | Barclays 1-3N | 00 | ls |
| | Russell 2000 | | | High Yield | uncus. | | | | Corporate Hi | ah Vield | | | odities: | • | Commodity T | | |
| Sman Cap. | 1033611 2000 | • | | ingii neiu | | | Disoning | Darciays 05 | | 51 Helu | | Comm | ounies. | biooniberg | | | IUCA |
| | | | | | | | | Asset Alloc | ation Weigh | ts | | | | | | | |
| Large Cap: | 40% | | | Developed I | nternational | : | 9% | AUDU | ation weight | | | Fixed I | ncome: | 30% | | | |
| Mid Cap: | 4% | | | Emerging M | | | 3% | | | | | Treasu | ry Bills: | 3% | | | |
| | 4% | | | High Yield | | | 5% | | | | | Comm | , | 2% | | | |
| Sman Cap. | T/U | | | ingii neiu | | | J/0 | | | | | Comm | ounies. | 270 | | | |

Source: Bloomberg. Past performance does not guarantee future results and it is not possible to invest directly into an index.



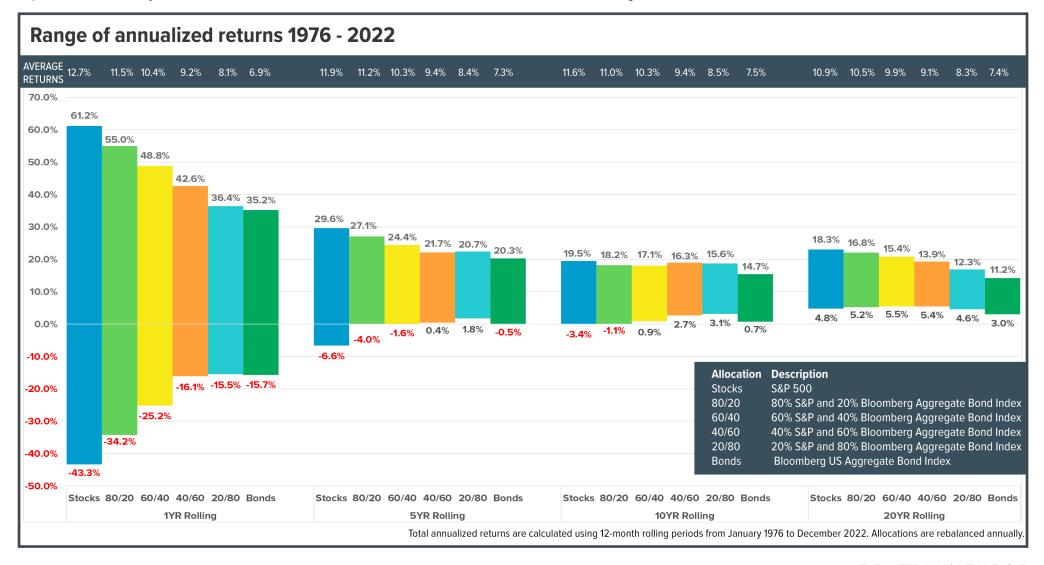
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The value of time

The following chart displays the historical high, low, and average performance of various stock and bond benchmarks over rolling periods from 1976 to 2022.

As the rolling time-period increases, the range of outcomes narrow as the highs and lows become less extreme. Our key takeaway from this chart is that the longer the time-period, the greater historical likelihood of generating a positive return. Over the short-term, markets can be extremely volatile with severe drawdowns occurring suddenly. Over the long-term, markets have historically increased and rewarded those who stayed invested. *Past performance is no guarantee of future returns. It is important to consider your own risk tolerance, financial circumstances, and time horizon when investing.*

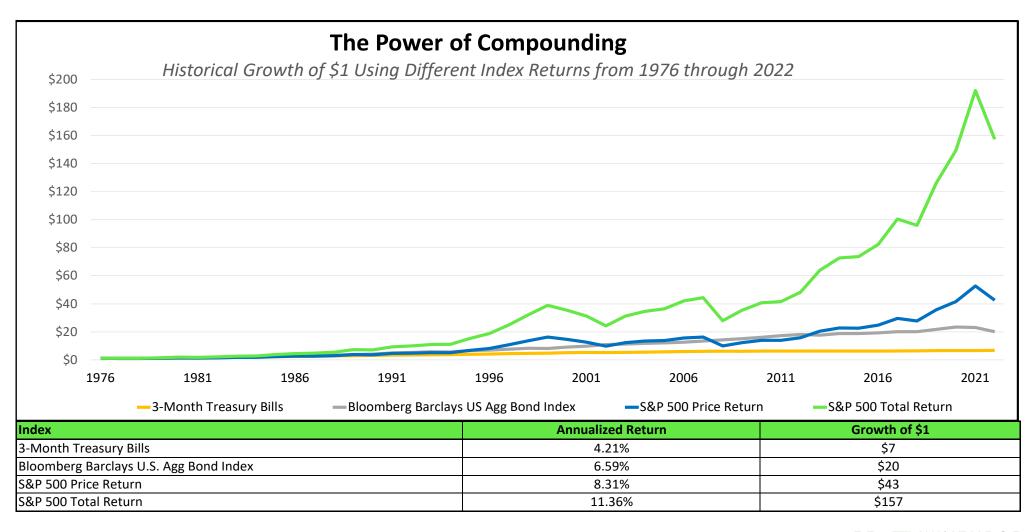




The power of compounding

Compound growth refers to the return on an initial amount of money (principal), as well as on any accumulated earnings (interest, dividends, and/or price appreciation). The power of compounding, which becomes more noticeable over time, is the ability to add accumulated earnings onto the initial principal each period. Although compounding offers the potential for substantial growth over long periods, it requires consistency and discipline. *All investing involves risk, and no strategy guarantees success*.

To better illustrate this concept, the graph below showcases the historical growth of \$1 invested in various indices from 1976 to 2022 (approximately 47 years). Although these indices have different risk-return profiles, all have shown the historical ability to compound returns over long periods. *All indexes mentioned are unmanaged indexes which cannot be invested into directly. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. Past performance is no guarantee of future results.*

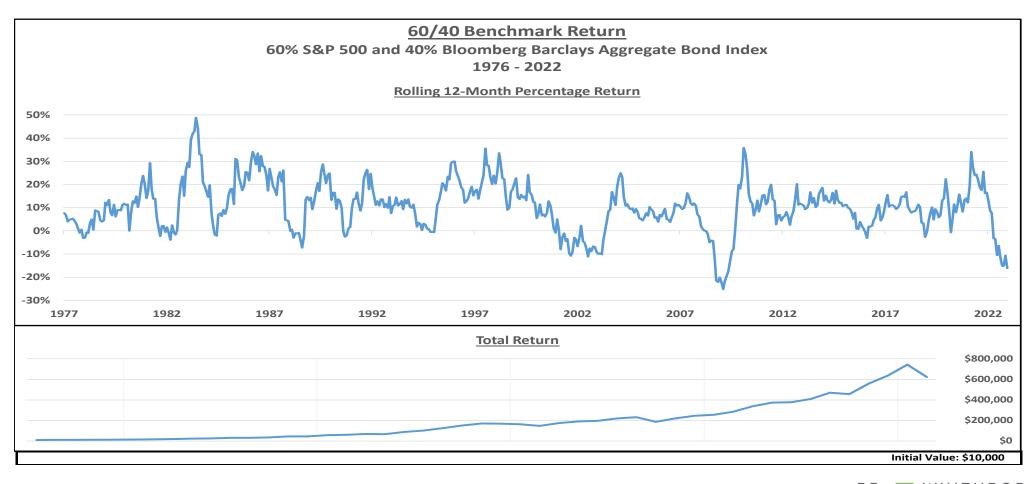




Withdrawing Money

One of the most common and costly mistakes an investor can make is to not plan for a scheduled cash flow need in advance, and then fund it by selling equities AFTER a significant market decline. A major component of our Total Net Worth Approach to comprehensive financial planning and investment management is to identify and account for upcoming cash flow needs. We often invest at least two to three years of scheduled cash flows in conservative ultra-short fixed income to decrease the likelihood that we will need to sell out of risk assets after a market decline to fund distributions. In actively managed portfolios, we can let the market dictate whether we fund cash flows from the conservative fixed income holdings or the equities.

The following graphic is helpful to understand our approach to funding distributions. The chart displays both the Rolling 12-Month Percentage Return and Total Return from 1976 through 2022 of a benchmark comprised 60% of the S&P 500 and 40% of the Bloomberg Barclays Aggregate Bond. The Rolling 12-Month Percentage Return portion shows that returns can vary significantly over annual periods. When equity markets are strong, we frequently fund distributions from equity holdings, which means we are trimming stocks into strength. When equity markets are weak, we often fund distributions from the more conservative fixed income holdings. *All indexes mentioned are unmanaged indexes which cannot be invested into directly. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. Past performance is no guarantee of future results. No strategy assures success and all investing involves risk, including loss of principle.*



Investing New Money

Since the investor's worst nightmare is to invest new money right before a significant market decline, we decided to examine both the short and long-term impacts of this scenario.

The following chart displays the performance of the S&P 500 during the last ten bear markets going back to 1950 (we used the classic bear market definition of a peakto-trough price decline of greater than -20%). In our two scenarios, the investor puts money to work at a "terrible" time, either 30- or 90-days before the eventual bear market bottom.

This study illustrates that time invested in the market matters more than investing at the perfect time. In investing, perfect can be the enemy of good. While it would be nice to make the perfect investment at THE market bottom, if you believe the current environment is at least a good time to invest, then we suggest putting a portion of your capital to work. No one knows when the ultimate market bottom will occur since it can only be identified in hindsight (although this will not stop the pundits from guessing). *Historically, equity markets have recovered from recessions and downturns; however, past performance is no guarantee of future returns. It is important to consider your own risk tolerance, financial circumstances, and time horizon when investing.*

At Winthrop Wealth, we work closely with our clients to execute a transparent plan to invest new money. In our opinion, the best way put new money to work is to agree to an investing schedule with some flexibility that makes the client feel confident in the process. Rather than attempting to wait for the perfect time to buy, our approach allows us to make a series of buys and to save some dry powder as new opportunities arise. This increases the chances that some of our buys may be at good to great prices. In our opinion, our methodical approach is far more effective than trying to find the perfect time to invest everything at once. *No strategy assures success and all investing involves risk, including loss of principle.*

| St | &P 500 Bear Markets (19 | 950 - 2022) | | Invest 1-N | Ionth Before Mar | ket Bottom | Invest 3-Months Before Market Bottom | | | |
|--------------------------------|-------------------------|---------------|---------------|-------------------------|--------------------------|--------------------------|--------------------------------------|--------------------------|--------------------------|--|
| Bear Market | Market Peak | Market Bottom | Price Decline | 1-Month Total Return | 12-Month Total Return | 24-Month Total Return | 3-Month Total Return | 12-Month Total Return | 24-Month Total Return | |
| Eisenhower Recession | July 1957 | October 1957 | -20.7% | -9.8% | 17.3% | 35.8% | -19.0% | -0.1% | 32.0% | |
| Flash Crash of 1962 / Cold War | December 1961 | June 1962 | -28.0% | -12.0% | 21.8% | 44.6% | -24.8% | -1.5% | 20.9% | |
| Tech Crash of 1970 | November 1968 | May 1970 | -35.4% | -16.0% | 30.2% | 38.4% | -21.7% | 12.6% | 27.2% | |
| Stagflation | January 1973 | October 1974 | -48.2% | -11.3% | 27.8% | 60.6% | -24.6% | 18.3% | 35.8% | |
| Volcker Tightening | November 1980 | August 1982 | -27.1% | -5.9% | 58.9% | 50.7% | -11.8% | 47.4% | 48.0% | |
| Crash of 1987 | August 1987 | December 1987 | -33.5% | -9.8% | 16.3% | 45.6% | -28.7% | -13.4% | 20.0% | |
| Tech Bubble | March 2000 | October 2002 | -49.1% | -13.8% | 15.4% | 28.1% | -15.9% | 9.6% | 24.3% | |
| Global Financial Crisis | October 2007 | March 2009 | -56.8% | -21.8% | 25.6% | 58.5% | -23.3% | 26.4% | 45.1% | |
| Global Pandemic | February 2020 | March 2020 | -33.9% | -32.8% | 19.1% | 34.5% | -30.3% | 16.6% | 51.4% | |
| Inflation / Fed Tightening | January 2022 | October 2022 | -25.4% | -12.9% | | | -5.2% | | | |
| Average | • | - | -35.8% | -14.6% | 25.8% | 44.1% | -20.5% | 12.9% | 33.9% | |



DISCLOSURES:

Content in this material is for general information only and not intended to provide specific advice or recommendations for any individual.

The economic forecasts set forth in this material may not develop as predicted and there can be no guarantee that strategies promoted will be successful.

All indexes mentioned are unmanaged indexes which cannot be invested into directly. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. Past performance is no guarantee of future results.

The Standard & Poor's 500 Index is a capitalization weighted index of 500 stocks designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.

The S&P Midcap 400 Stock Index is an unmanaged index generally representative of the market for the stocks of mid-sized US companies.

The Russell 2000 Index is an unmanaged index generally representative of the 2,000 smallest companies in the Russell 3000 index, which represents approximately 10% of the total market capitalization of the Russell 3000 Index.

The prices of small cap stocks and mid cap stocks are generally more volatile than large cap stocks.

The MSCI EAFE Index is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the US & Canada. The MSCI EAFE Index consists of the following developed country indices: Australia, Austria, Belgium, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland and the UK.

The MSCI EM (Emerging Markets) Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of the emerging market countries of the Americas, Europe, the Middle East, Africa and Asia. The MSCI EM Index consists of the following emerging market country indices: Brazil, Chile, Colombia, Mexico, Peru, Czech Republic, Egypt, Greece, Hungary, Poland, Qatar, Russia, South Africa. Turkey, United Arab Emirates, China, India, Indonesia, Korea, Malaysia, Philippines, Taiwan, and Thailand.

The Bloomberg Barclays U.S Corporate High-Yield Bond Index is an unmanaged market value weighted index composed of fixed-rate, publicly issued, non-investment grade debt.

International investing involves special risks as currency fluctuation and political instability and may not be suitable for all investors. These risks are often heightened for investments in emerging markets

The Bloomberg Barclays U.S. Aggregate Bond Index is an index of the U.S. investment-grade fixed-rate bond market, including both government and corporate bonds.

The Bloomberg Barclays US Treasury Bills 1-3 Month Index is designed to measure the performance of public obligations of the U.S. Treasury that have a remaining maturity of greater than or equal to 1 month and less than 3 months. The Index includes all publicly issued zero coupon U.S. Treasury Bills that have a remaining maturity of less than 3 months and at least 1 month, are rated investment grade, and have \$300 million or more of outstanding face value.

Bonds are subject to market and interest rate risk if sold prior to maturity. Bond values will decline as interest rates rise and bonds are subject to availability and change in price.

The Bloomberg Commodity Total Return index is composed of futures contracts and reflects the returns on a fully collateralized investment in the BCOM. This combines the returns of the BCOM with the returns on cash collateral invested in 13 week (3 Month) U.S. Treasury Bills.

Government bonds and Treasury bills are guaranteed by the US government as to the timely payment of principal and interest and, if held to maturity, offer a fixed rate of return and fixed principal value.

DALBAR'S 2023 Quantitative Analysis of Investor Behavior (QAIB) study examines real investor returns from equity, fixed income and money market mutual funds from January 1993 through December 2022. The study was originally conducted by DALBAR, Inc. in 1994 and was the first to investigate how mutual fund investors' behavior affects the returns they actually earn.

Financial planning is a tool intended to review your current financial situation, investment objectives and goals, and suggest potential planning ideas and concepts that may be of benefit. There is no guarantee that financial planning will help you reach your goals.

Asset allocation does not ensure a profit or protect against loss. There is no guarantee that a diversified portfolio will enhance overall returns or outperform a non-diversified portfolio.

Diversification does not protect against market risk. All investing involves risk which you should be prepared to bear.

Securities offered through LPL Financial, Member FINRA/SIPC. Investment Advice offered through Winthrop Wealth, a Registered Investment Advisor and separate entity from LPL Financial.

